

Dream Starter Checklist

Dream

- Define your what
- Define your why



Design

- Define your how
- Define your how much
- Define your when
- Define your differentiator
- Entity Formation



Inspire

- Team
 - Find your tribe
 - Proper agreements with your tribe
- Funding
 - To raise or not to raise?



Create

- Your product/service
 - You best bring it.
- Attracting the right customer
 - Website
 - Clarifying your messaging: are you communicating your what and why clearly?
 - Website terms & conditions and privacy policy
- Customer experience process
 - Signup
 - On-boarding
 - Customer Agreement & liability protection

